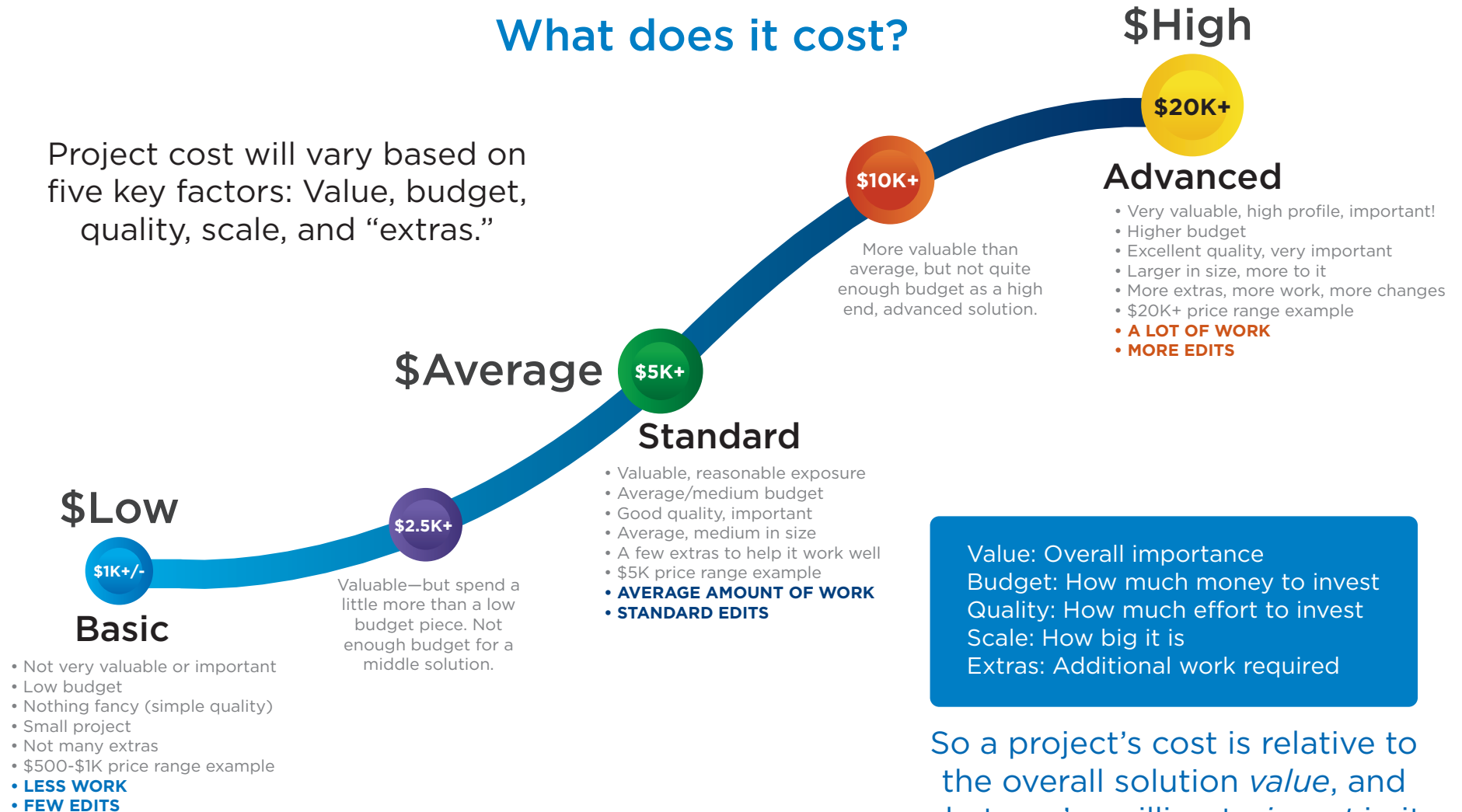


# The Cost Curve.

What does it cost?

Project cost will vary based on five key factors: Value, budget, quality, scale, and “extras.”



So a project's cost is relative to the overall solution *value*, and what you're willing to *invest* in it.

