

# Maximize Return on Your Storage Investment

## Investing in Storage?

**Get the Best ROI by Taking These 3 Steps:**



### Step 1. Consolidate

Pull together disparate or fragmented storage architectures. You need to manage fewer physical devices.



### Step 2. Standardize

Deploy a limited set of hardware platforms, management tools, and administrative processes.



### Step 3. Automate

Make sure to automate as many storage management and data protection tasks as possible.

## Searching for the Best Storage Platform Investment?

**Look for These 3 Benefits:**



### Efficiency

The platform should eliminate excessive license fees and forklift upgrades, while requiring less hardware to buy and manage.



### Increased IT agility

The system should reduce time-to-provision and immediately free up IT resources to support business innovation.



### Operational resiliency

The platform should deliver exceptional availability and integrated data protection.