

Overcoming the Employee Engagement Crisis for the Deskless Workforce



of the 2.7 billion deskless employees are deployed remotely and work offsite.

Emergence Capital

Many organizations struggle with communications reaching their dispersed workforce, and as a result, experience **high levels of disengagement.**

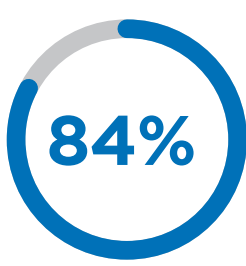


78%

are still relying on limited reach communication tools such as email to communicate with employees.

Emergence Capital

Out of the Loop



of deskless employees receive too little communication to perform their jobs effectively.

Tribe Inc.



The vast majority therefore deal with:

- Limited or no access to desktop or laptop computers
- No company email address or limited access to email
- No access to a company intranet
- No or infrequent access to company notice boards



It's easy to see how missing out on any or all of the above can leave deskless workers disadvantaged.

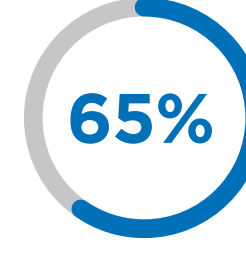


of deskless workers often can't receive company email, yet many organizations still rely on email as their primary communications tool.



Employees who say their organization's values are "known and understood" are 51 times more likely to be fully engaged than employees who report the opposite.

Modern Survey

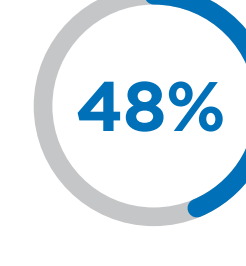


of all lost customers can be traced back to a disengaged employee.

Accumulate

The Business Benefits of Engagement

Many organizations are starting to understand the strategic importance of building a business case for engagement.



of businesses surveyed called out engagement as "very important."

Deloitte



Recognizing how the employee experience (EX) of company culture links to bottom-line corporate profits.

Does Employee Disengagement really equal a crisis?

Business units with higher employee engagement have:

22%

more profitability

21%

more productivity and reduced attrition rates

Gallup

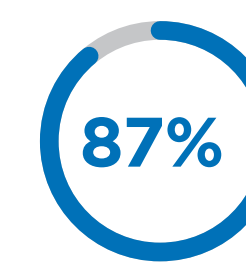
Employee Productivity and Retention



Highly engaged employees are 38 percent more likely to have above average productivity.

The Workplace Resource Foundation

The Corporate Leadership Council, discovered engagement significantly lowers attrition.

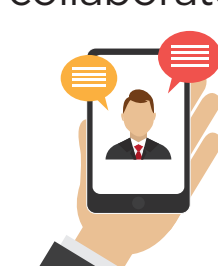


of engaged employees are less likely to leave their company. This is a huge benefit since high staff turnover can create a domino effect and negatively affect recruiting new talent.

Quantum Workplace

Engaging the Entire Workforce – with Help from Mobile Technology

With an integrated engagement platform, distributed teams can receive information, share feedback, and collaborate via an app, even if they aren't co-located.



Employee mobile platforms such as StaffConnect unite the entire workforce, breaking down hierarchal barriers with cross-departmental and geographical communication.

By facilitating a direct two-way communication channel, a mobile solution bridges the gap between management and employees – and between deskless and desk employees – to creating a single company with one voice.



Future Insights



Ultimately, **inspiring employee engagement** is about creating an emotionally connected organization where the entire workforce is empowered to interact, share, and collaborate with their peers and leadership - regardless of role or location.

Learn more about how Employee Engagement solutions can help organizations overcome the global employee engagement crisis.

[CLICK HERE](#)