



Defending the Digital Workplace with

Print Security

Companies recognize several IT security challenges that threaten their business... including unprotected printers.



SAVVY IT BUYERS RECOGNIZE...

Security features significantly influence which printers they will buy.

True print security initiatives involve securing the device, the document, and the data (at rest or in motion).

Top IT Security Challenges in the Next Two Years

Q: What are the top 3 future challenges your company will need to address regarding overall IT security threat management in the next two years? (Select 3)

48%
Increasing attack sophistication

38%
Print security

55%
Managing security risks 24/7

41%
Controlling employees' mobile devices

37%
Lack of budget

26%
Lack of IT staff/training

19%
Lack of executive support

Yikes!

More than 30% of organizations have no security policies in place for managing access to and controlling usage rights for printers and MFPs.

Source: IDC's Print Security Survey, December 2015

Buyers Want Security Features in Their Printers

Q: Please rate the level of influence that security features have when purchasing or acquiring new printers/copiers/MFPs (1=little influence, 5=very high influence)

5:33%

4:38%

3:20%

2:6%

1:3%



Robust Print Security Protects on Multiple Fronts

Document Security Features

- Pull printing
- Locked/blocked sending destinations
- Printing from cloud applications
- Fraud prevention technology

Device Security Features

- Device malware protection
- Whitelisting/firmware validation
- BIOS code validation
- User authentication, password management
- Secured device ports
- Secured hard drive
- Automatic logoff

Data Security Features

- Data encryption
- User authentication
- Controlling/restricting use of features
- User tracking/monitoring

Security Services Involving Print

- Connecting printers to your security monitoring systems
- Security management
- Round-the-clock monitoring/management of intrusion detection systems and firewalls
- Keep current on updates and patches
- Performing security assessments and audits



Are Your Printers Secure?



To learn more about print security

Download the IDC InfoBrief, "Modern Workflow: Multifunction Printer importance in an Increasingly Digital World," sponsored by HP Inc.